



# 2020 Virtual SBLC Registration Information



## Virtual SBLC

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Washington FBLA along with your Board of Directors and Board of Advisers are excited to announce an innovative, exciting conference opportunity for students and advisers—Virtual SBLC!

Our virtual SBLC will be available from April 15 to May 15 with general sessions, competitive events, leadership lessons, Showdowns, Goosechase, and workshop presentations!

This is a full 30-day conference event. It will include a total of four general sessions and access to GiANT TV with over 200 hours of top-level professional development! Much of the content could also be used as online curriculum for districts that are shifting to virtual learning. Additionally, the conference will also include live forums with officers, discussions with several of our speakers, and professional development workshops. Many of the presenters who would have been with us in person at SBLC are now submitting for the virtual conference portal. We are working with Microsoft and Starbucks to continue the Hack-a-Thon as well. Throughout the conference, there will be a total of 8 “live” Kahoot-style challenge events, as well as a number of Goosechase activities. So, there will be plenty to keep busy!

In addition, WA FBLA will be shipping shirts, plaques, and all awards at the conclusion of the Virtual SBLC.

This is NOT a “competition and T-shirt only” event as it might appear at first glance. Our goal at WA FBLA is to provide a 30-day, in-depth leadership experience for students and advisers, many of whom will still be confined to their homes during the conference. We hope you are still looking forward to joining us as we navigate this new experience for WA FBLA members! We are excited to be on the cutting edge of providing a virtual conference during this extraordinary time. We look forward to working with you to create an amazing and memorable experience for WA FBLA!



## Virtual SBLC Timeline

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<b>March 30</b>	Registration Re-Opens
<b>April 10</b> 5 p.m.	Registration Closes
<b>April 15</b> 9 a.m.	Officer Welcome
9 a.m.	Virtual Campaigning Opens
9 a.m.	GiANT TV Platform goes live
<b>April 16</b> 9 a.m.	President Message & Keynote Introduction
<b>April 17</b> 4:30 p.m.	Adviser Meeting
<b>April 20</b> 9 a.m.	General Session
12 noon	Impromptu Speaking (topic will be posted on the conference site at 12 noon, students will have a set amount of time to prep, record, and submit a link to your video that you have uploaded to YouTube, SchoolTube, Vimeo, or Dropbox)
<b>April 21</b> 12 noon	Client Service (topic will be posted on the conference site at 12 noon, students will have a set amount of time to prep, record, and submit a link to your video that you have uploaded to YouTube, SchoolTube, Vimeo, or Dropbox)
<b>April 22</b> 11 a.m.	General Session & Keynote Speaker, Eddie Slowikowski
12 noon	Critical Thinking and FBL (topic will be posted on the conference site at 12 noon, students will have a set amount of time to prep, record, and submit a link to your video that you have uploaded to YouTube, SchoolTube, Vimeo, or Dropbox)
<b>April 23</b> 12 noon	Job Interview and The Intern - ML (questions will be posted on the conference site at 12 noon, students will have a set amount of time to record and upload their video responses to the interview questions that you have uploaded to YouTube, SchoolTube, Vimeo, or Dropbox)



**April 24**

5 p.m. Deadline to submit a link to your video that you have uploaded to YouTube, SchoolTube, Vimeo, or Dropbox for all competitions (upload here)

5 p.m. Online testing closes

**April 29**

2 p.m. First Award Session – Online Tests

**May 3**

12 noon Virtual Elections Open

**May 4**

12 noon Virtual Elections Close

**May 6**

4 p.m. Second Awards Session – Recognition

**May 7**

4 p.m. Third Awards Session – All Remaining Awards, Farewells, & Election Results

**May 11**

5 p.m. Intent to Compete NLC Forms Due

**VIRTUAL CONFERENCE LINK**

*Goes LIVE @ 9 a.m.*

*April 15*

[virtuallc.org/Washington-fbla](http://virtuallc.org/Washington-fbla)

## REGISTRATION/ADD POLICY

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- Any students not initially registered may be added to conference registration
- Registration in Blue Panda opens on Monday, March 30, and closes at 5 p.m. on Friday, April 10.
- You may **NOT** add students to events that required an online upload of materials on March 6. Those events are closed to additional competitors and will move forward as they existed on March 6. These materials were already distributed for judging.
- **We need email addresses for every single student!** Please be prepared to load email addresses for all attendees into Blue Panda during the extended registration time period.

## CANCELLATION STRUCTURE

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- Anyone who initially registered may cancel by 5 p.m. on April 10.
- Cancellation fee is \$50 per person who is removed. Data has been backed up as of the March 6 registration deadline.
- Blue Panda will open on Monday, March 30, for registration changes and close at 5 p.m. on Friday, April 10.
- This policy was set by the Board of Directors.

## VIRTUAL CONFERENCE REGISTRATION FEE

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- The fee for any who remain registered (advisers and students), or who are added during the March 30 to April 10 timeframe, is \$135.
- Anybody who previously was not registered because of travel restrictions or conflicts may be added to SBLC at the revised fee of \$135.
- Any students who are now at home in virtual learning that want to join—can be added.
- **Any new students may be added to SBLC 2020.**
- Blue Panda will open on Monday, March 30, for registration changes and close at 5 p.m. on Friday, April 10.
- The Board of Directors has suspended our late fee policy until October 1, 2020.

## NATIONAL LEADERSHIP CONFERENCE

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- The Board of Directors has also suspended our national conference travel policy for 2020.
- Washington FBLA will not be offering a state travel package for the 2020 National Leadership Conference to allow students, chapters, and families who attend NLC to travel for the number of days most appropriate for them.
- Washington FBLA will still process registration for competitors and participants for NLC.

## COMPETITIVE EVENT OPPORTUNITY

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- Events that required an online upload of materials (interview materials, production tests, projects, and reports) on March 6 will not re-open for material uploads. Any event also requiring a presentation will require competitors to upload a recorded presentation.
- Any registered or newly registered student may add additional online tests with no eligibility restrictions.
- The requirement for students to have “qualified” in a competitive event have been suspended.
- All students may now compete in a total of 6 events—a maximum of 3 of these can be performance/demonstration/interview events.
- You may add additional competitions for students in Blue Panda, following the guidelines outlined above.
- Online testing has been extended to close at 5 p.m. on April 24. Online tests may now be proctored by a parent—there must be an adult in the room monitoring the testing and all other testing policies remain the same. You may send testing logins and passwords to parents now.
- All recorded presentations will be uploaded at the link on our Web site and [here](#).

### Upload Link

[www.leadable.info/wafbla20virtualconfuploads](http://www.leadable.info/wafbla20virtualconfuploads)

The following grid delineates how each event will be administered for our virtual SBLC. Please review each event scoring process prior to registering your students for their events.

## 2019-2020 Competitive Event Grid for Virtual Conference

Event:	Type:	How will event be scored?
3-D Animation	I/T	Submitted project* and recorded presentation
Accounting I	I	Objective test score
Accounting II	I	Objective test score
Advertising	I	Objective test score
Agribusiness	I	Objective test score
American Enterprise Project	C	Submitted report* and recorded presentation
Banking & Financial Systems	I/T	Objective test score* will be used to determine winners
Broadcast Journalism	I	Recorded presentation
Business Calculations	I	Objective test score
Business Communication	I	Objective test score
Business Ethics	I/T	Recorded presentation
Business Etiquette (Middle Level)	I	Objective test score
Business Financial Plan	I/T	Submitted report* and recorded presentation
Business Law	I	Objective test score
Business Math & Financial Literacy (Middle Level)	I	Objective test score
Business Plan	I/T	Submitted report* and recorded presentation
Career Exploration (Middle Level)	I	Objective test score
Client Service	I	Recorded presentation after prompt released
Coding & Programming	I	Recorded presentation
Community Service Project	C	Submitted report* and recorded presentation
Community Service Project (Middle Level)	C	Recorded presentation
Computer Applications	I	Objective test score and production test*
Computer Game & Simulation Programming	I/T	Recorded presentation
Computer Problem Solving	I	Objective test score
Critical Thinking (Middle Level)	I	Recorded presentation after prompt released (NOTE: has been converted to individual event)
Cyber Security	I	Objective test score
Database Design & Applications	I	Objective test score and production test*
Digital Video Production	I/T	Submitted project* and recorded presentation
Digital Citizenship (Middle Level)	I	Objective test score
E-Business	I/T	Recorded presentation
Economics	I	Objective test score
Electronic Career Portfolio	I	Recorded presentation
Elevator Speech (Middle Level)	I	Recorded presentation
Emerging Business Issues	I/T	Recorded presentation
Entrepreneurship	I/T	Objective test score* will be used to determine winners

Event:	Type:	How will event be scored?
Future Business Leader	I	Materials*, objective test, and recorded interview after prompt released for top 15 as determined by materials and test
Global Business	I/T	Objective test score* will be used to determine winners
Graphic Design	I/T	Recorded presentation
Health Care Administration	I	Objective test score
Help Desk	I	Objective test score* will be used to determine winners
Hospitality Management	I/T	Objective test score* will be used to determine winners
Impromptu Speaking	I	Recorded presentation after prompt released
Insurance & Risk Management	I	Objective test score
Introduction to Business	I	Objective test score
Introduction to Business Communication	I	Objective test score
Introduction to Business Presentation	I/T	Recorded presentation
Introduction to Business Procedures	I	Objective test score
Introduction to Computer Science & Coding (ML)	I	Objective test score
Introduction to FBLA	I	Objective test score
Introduction to Financial Math	I	Objective test score
Introduction to Information Technology	I	Objective test score
Introduction to Parliamentary Procedure	I	Objective test score
Introduction to Public Speaking	I	Recorded presentation
Job Interview	I	Materials* and recorded response to interview questions after prompt released for top 15 as determined by materials
Journalism	I	Objective test score
Local Chapter Annual Business Report	C	Submitted report* and recorded presentation
Management Decision Making	I/T	Objective test score* will be used to determine winners
Management Information Systems	I/T	Objective test score* will be used to determine winners
Marketing	I/T	Objective test score* will be used to determine winners
Mobile Application Development	I/T	Recorded presentation
Multimedia & Website Development (Middle Level)	I	Objective test score and submitted project*
Network Design	I/T	Objective test score* will be used to determine winners
Networking Concepts	I	Objective test score
Organizational Leadership	I	Objective test score
Parliamentary Procedure	I/T	Objective test score*
Partnership with Business Project	C	Submitted report* and recorded presentation
Personal Finance	I	Objective test score
Political Science	I	Objective test score
Political Science	I	Objective test score
Public Service Announcement	I/T	Recorded presentation
Public Speaking	I	Recorded presentation



Event:	Type:	How will event be scored?
Publication Design	I/T	Recorded presentation
Sales Presentation	I	Recorded presentation
Securities & Investments	I	Objective test score
Social Media Campaign	I/T	Recorded presentation
Sports & Entertainment Management	T	Objective test score* will be used to determine winners
Spreadsheet Applications	I	Objective test score and production test*
Website Design	I/T	Recorded presentation
Word Processing	I	Objective test score and production test*

\*Already submitted or completed and sent for judging.

## 2019-2020 Competitive Event Grid for Virtual Conference

### MIDDLE LEVEL EVENTS

Event:	Type:	How will event be scored?
Creative Money Making	I/T	Recorded presentation
Creed	I	Recorded presentation
Digital Gaming Theory	I/T	Recorded presentation
Ethical Leadership	I	Objective test score
Social Media Concepts	I	Objective test score
Spell It!	T	Will not be hosting this event
Spread the Word	I/T	Recorded presentation
The Intern Interview	I	Recorded response to interview questions after prompt released
The Tank	I/T	Recorded presentation

## Upload Link

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