

UNDERSTANDING LEAD2FEED

The Ultimate Student Leadership Program

CREATING COMMUNITY-MINDED BUSINESS LEADERS



WHAT LEAD2FEED IS

Lead2Feed is a free leadership program taking students through a proven process to become passionate, service-minded leaders.

HOW LEAD2FEED IS RELATED TO FBLA

Not only a partner & sponsor of FBLA, Lead2Feed lessons are leadership driven with activities centered on the challenge of solving any community service need (hint: your March of Dimes project qualifies)!



GETTING STARTED

Lessons are aligned with Standards, 21st Century Skills, and Project Based Learning. Ask your adviser to register your chapter here <https://www.lead2feed.org/register/>

LEAD2FEED LEADERSHIP CHALLENGE!

After service project completion, ask your adviser to complete the final Lead2Feed Challenge submission to win up to \$10,000 for a nonprofit of choice + \$2,000 tech award for your school!



NEXT STEPS [REQUIRED]

Fill out the WA FBLA Community Service Involvement form for recognition opportunities! <https://trileadership.wuf.edu/forms/washington-fbla-community-service-involvement/>

Questions? Email Ashley Lin, parliamentarian@wafbla.org