



January 22, 2018

Greetings, Advisers!

This update comes with a lot of information as lots of information is time sensitive!

### **Dues Payments**

Please double check the national site to find out if your dues payments have been received! We have a lot of unpaid members and multiple schools that have unpaid balances. Only paid members will be eligible to compete at SBLC! If you haven't registered your members yet, please be sure to take care of your registration and payment at [www.fbla-pbl.org](http://www.fbla-pbl.org)!

### **WA State School Retirees' Association Scholarship**

Your help is needed getting the word out to high school seniors about Washington State School Retirees' Association (WSSRA) scholarships available for potential teachers at [www.wssra.org](http://www.wssra.org) with a **March 2** deadline.

Available are PEMCO/Robert J. Handy \$900 per year—renewable for up to four years—and a WSSR Foundation Scholarship for \$2,500. The scholarships are awarded in each of the 8 regions of the state. Following the guidelines is critical to an application being considered.

### **2018 WA Teacher Professional Development**

If you are interested in becoming a camp facilitator this summer for the Northwest Earth & Space Sciences Pipeline, please review the attached flyer.

### **PBL State Conference—Judges Needed!**

Centralia College FBLA-PBL (Future Business Leaders of America) is hosting the state competition for both Washington and Oregon here on campus. The event is Friday, February 23-Saturday, February 24. Students from various colleges in Washington and Oregon will be competing in events such as accounting, business law, computer applications, emerging business issues, financial analysis, management, and marketing.

To make this event possible, individuals are needed to judge events. Possible judging events include case study roleplays, interviews, presentations, and speeches. Competition information and rubrics are provided to judges - you just have to ask questions and score students. Judging occurs from about 3-5pm on Friday and 8am-1pm on Saturday.

If you are interested in judging at the competition, please let Elizabeth Shultz ([Elizabeth.shultz@centralia.edu](mailto:Elizabeth.shultz@centralia.edu) or 360.623.8612) know by **January 23**. This will be a

great event for students; qualifying students have an opportunity to compete at the National Leadership Conference in Baltimore.

### **Last-of-the-Month Reports**

It's that time again! Please remind your chapter officers to complete your chapter's Last-of-the-Month Report by this Friday, **January 26!** The information collected helps the state officers and the state staff to better serve you and your students. Also, chapters who have completed reports for every month will be recognized at SBLC! Thanks for your support!

### **National News**

- The Winter 2018 Issue of the **Adviser Hotline** is now available and posted on the National Web site. To get up-to-date information from Nationals visit <http://www.fbla-pbl.org/media/FBLA-Advisers-Winter-Hotline-2017-18.pdf>.
- **Thunderclap Campaign** via Twitter or Facebook to help amplify CTE & kick off our CTE Month celebrations. Look for the mass message to be shared on February 1 at 12 p.m. EST. Have your members sign up before then!
- **Horizons School of Technology** is offering an opportunity to all members! Opportunity: Design, Code, and Launch your own product or business this Summer  
Location: Bay Area  
Alumni attend: Harvard, Princeton, Penn/Wharton, Berkeley, other top schools!  
Alumni work at: Facebook, Google, Amazon and more  
Scholarships available for select FBLA students!  
Apply early at <https://www.joinhorizons.com/fbla/>
- **DormCo.com** is offering your chapters a guaranteed \$200 fundraiser! Members pass out free DormCo.com \$5 DormCo gift cards and post a link online. No direct selling. No cost. Easiest \$200 fundraiser ever! Advisers can find out more details and sign up at [www.DormCo.com/FBLA](http://www.DormCo.com/FBLA) and email [FBLA@DormCo.com](mailto:FBLA@DormCo.com).
- **March of Dimes** has opened up the **National Youth Council Nominations** for the 2018-2019 academic school year. These nominations are open until **February 5**, so please submit your nominations at [http://marchofdimes.formstack.com/forms/national\\_youth\\_council\\_nomination\\_for\\_m\\_2018](http://marchofdimes.formstack.com/forms/national_youth_council_nomination_for_m_2018).
- Join Nationals as they kickoff the **March for Babies** campaign at FBLA-PBL! Participate in this 30-minute exciting, live webinar on **February 5, 2018**, at 4 p.m. EST to learn about the new brand, how to fundraise, how to turn in your donations, and share ways your chapter can get involved to help all moms and babies! Please use this [link](#) to join the webinar.

### **Stock Market Game**

Registration is open for the spring session Stock Market Game that starts **January 22, 2018!**



### **Nominate your students to spend their summer in Washington, DC!**

The priority deadline to nominate candidates for The Institute on Business and Government Affairs internship placement program is **February 7, 2018**. Nominate candidates at [www.DCinternships.org/Nominate](http://www.DCinternships.org/Nominate). Questions may be directed to [IBGA@tfas.org](mailto:IBGA@tfas.org) or 202.986.0384.

### **Stukent**

Encourage your high school students to participate in the new **Stukent Social Media Marketing Challenge** starting on March 6-20. This simulation competition allows students to learn the strategy of social media marketing through a business lens on platforms like Facebook, Instagram, Twitter, LinkedIn, YouTube and Pinterest. First, second and third place winners will receive \$250, \$100, and \$50 respectively. Registration [link](#).

### **Professional Division**

The Professional Division will be holding a silent auction on Friday, April 5, at SBLC. We'd appreciate your participation to donate items for the silent auction. As the attached flyer says, monetary awards will be given to the chapters whose auction items bring in the most money. The silent auction supports the scholarships given to graduating FBLA members.

Advisers will soon be receiving information about the scholarship and the application due date.

Chapters, please remember to nominate a local business person for the Business Person of the Year award. You are encouraged to submit a past nominee who has not received the award.

Have a super week!