



January 20, 2020

Contents of this Email:

- I. [SBLC Sponsors](#)
- II. [SBLC Workshop Presenters](#)
- III. [State Officer Corner](#)
  - a. [FBLA Week](#)
  - b. [Chapter Representatives](#)
  - c. [WA FBLA Alumni Wanted!](#)

---

Important dates to remember (State Events/Deadlines shown in **BOLD**):

- January 1 – Action Awareness Begins
- **January 27 – Southwest Region Winter Leadership Conference**
- **February 1 – REGISTRATION FOR ROLE PLAY TESTING OPENS**
- **February 1 – North Central Region Winter Leadership Conference**
- **February 1 – Northwest Region Winter Leadership Conference**
- **February 3 – West Central Region Winter Leadership Conference**
- **February 4 – Puget Sound Region Winter Leadership Conference**
- **February 6 – Northeast Region Winter Leadership Conference**
- **February 7 – Southeast Region Winter Leadership Conference**
- **February 7 – Capital Region Winter Leadership Conference**
- February 2 – Spring Stock Market Game Begins
- February 2-8 – FBLA Week
- **February 14 – REGISTRATION DEADLINE FOR ROLE PLAY TESTING**

---

Greetings, Advisers!

**SBLC Sponsors**

You, your school, or your chapter could be a sponsor for one of the WA FBLA competitive events for our 2020 State Business Leadership Conference!

Two years ago at the SBLC, Washington FBLA launched our award sponsorship program, which provided monetary prizes to the first place winners in our competitive events program. In that first year, we were able to hand 70% of the first-place winners an award sponsorship check as they walked off the stage, and we continued that tradition last year.



We have big plans to offer even more award sponsorships to our students and competitors this coming April at the 2020 SBLC and we want your assistance in making it an even more memorable event!

You can sign up to sponsor on our website at <https://wafbla.org/sponsorship-opportunities>. You can even sponsor multiple events! Also, please feel free to pass the information along to family, friends, and business acquaintances. You can be instrumental to the remarkable success of this program, as well as the huge grins on the faces of the recipients!

### **SBLC Workshop Presenters**

Do you know some dynamic workshop presenters you could recommend for SBLC? We're looking for a variety of workshop presenters and would love your input. Please either contact me at [dawne@wafbla.org](mailto:dawne@wafbla.org) with presenter contact information or refer the presenter to our online link [here](#). We appreciate your contributions!

### **STATE OFFICER CORNER**

**FBLA Week!** Do you know why your state officers are so excited for February? It's National Career and Technical Education (CTE) Month—and during that time, National FBLA will be celebrating FBLA-PBL week! From February 2-8, FBLA chapters around the nation will be celebrating the powerful business and leadership FBLA offers and informing the public (our student body, school administrators, community members, elected officials, and more) about the purpose of school-to-work activities and programs. We encourage you to show your FBLA pride by participating in some of [these activities](#)—and be sure to dm us on Instagram @wafbla so we can feature the exciting ways your chapter is representing FBLA spirit!

**Chapter Representatives.** We would like to see all chapters register two chapter representatives on the following form. The officer team will use this system to keep chapters updated on state and national programs and events. <https://trileadership.wufoo.com/forms/chapter-representative-email/>

**WA FBLA Alumni Wanted!** As SBLC rolls around, we are looking to add to our list of alumni members from your chapters. If you or any of your members have contact information for your alumni members, please share this link with them. We'd love to add them to our list. We have exciting things planned AND your chapter earns Champion Chapter points for all of those Alumni registrations!

<https://leadable.info/wafblaalumniform>

Hoping you are having a relaxing Martin Luther King Day and honoring his memory! Have a super week!