



January 14, 2019

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Important dates to remember (State Deadlines shown in **BOLD**):

- January 1 – Action Awareness Begins
- **January 7 – Southwest Region WLC Registration Deadline**
- **January 8 – Southeast Region WLC Registration Deadline**
- **January 9 – West Central Region WLC Registration Deadline**
- **January 11 – Puget Sound Region WLC Registration Deadline**
- **January 16 – Northwest Region WLC Registration Deadline**
- January 15 – March of Dimes Grant Application Deadline
- January 22 – Spring Stock Market Game begins
- January 23 – LifeSmarts Spring Competition begins
- **January 28 – Northeast Region WLC Registration Deadline**
- February 3-9 – FBLA Week

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Good afternoon, Advisers!

### **Candidate Guide**

The amount for campaign spending was increased by the Board of Advisers and the Board of Directors and has been updated in the attached State Officer Candidate Guide and on our Web site. Please review this increase in spending limits with your candidate(s)--\$100 of campaign expenses can be out-of-pocket expenses and the total amount spent on a campaign can be no more than \$500.

### **Topics for Introduction to Business Presentation & Social Media Campaign**

The wording for the topics for Intro to Business Presentation and Social Media Campaign were slightly changed to be more clear. If you have students competing in either of these events, please be sure to check the wording of the topics again on the national site. The topics didn't change, they wording wasn't very clear so the updated wording should clarify the topics.

You are all awesome!